

Jared Clark



Attorney Jared Clark says each new day is an opportunity to better prepare his clients - and himself - for the next. Jared is a registered patent attorney for Turocy & Watson, LLP, a boutique law firm that specializes in patent and trademark law.

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“I’ve had an interest in patent law since I started college. I grew up on a farm, in a family of engineers. They encouraged me to ask questions; I used to tear old electronics apart to see how they worked,” says Clark, J.D., who majored in Electrical Engineering and graduated with Honors from South Dakota State University in 2001.

In law school, Clark says he never expected to start an intellectual

property practice in Sioux Falls, but with support from experienced, nationally-rated patent firm, Turocy & Watson, LLP of Cleveland, Ohio, Jared is now providing patent, trademark and licensing assistance to local inventors, small businesses and regional corporations.

“This career is fascinating,” he says. “Each day, I get to learn and write about a new technology or help clients develop a patent strategy that sticks to a budget, respects their workplace environment, and adds value to their bottom line.”

What does this patent attorney do in his free time? “Theatre, music, food, and friends - I like to be busy, which is why I chose to live and work downtown Sioux Falls,” Clark says.

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